

**PERSONNEL STAFFING, INC.**

**Locations:**

5930 U.S. Hwy. 431 South  
Albertville, AL 35950  
(256) 878-9675

1513 Noble Street  
Anniston, AL 36201  
(256) 236-5252

3821 Stagg Drive  
Beaumont, TX 77701  
(409) 835-1191

140 Oxmoor Blvd., Suite 100  
Birmingham, AL 35209  
(205) 380-6455

309 South 5th Street  
Gadsden, AL 35901  
(256) 547-9675

4373A Downtowner Loop So.  
Mobile, AL 36609  
(251) 340-0504



**We're on the Web!**

See us at:

[www.personnelstaffing.com](http://www.personnelstaffing.com)

**Total Solutions  
for All Your  
HR Needs**

**Best Minority Owned Business for 2008**



We're pleased to announce Personnel Staffing has won the Best Minority-Owned Business Award for 2008 26+ employees, named by The Birmingham Business Journal.

The award was presented to Tina Gregerson, Owner/President of Personnel Staffing at the annual Minority-Owned Business Awards dinner at the Harbert Center in Birmingham on August 14, 2008.

"It is an honor to win this award, our success has been the team concept approach to exceed our client's expectations", says Tina.

PSI has five locations in Alabama: Albertville, Anniston, Birmingham, Gadsden and Mobile; as well as an office in Beaumont, Texas. Personnel Staffing is one of Alabama's largest independent staffing services companies.

**Keep It Simple: 25 Ways To Say It Better**

Excerpted from the Executive Report



**KEEP IT SIMPLE**

One of the easiest business writing rules to remember is: Choose shorter words over longer words. The simpler you keep it, the greater the chance the reader will read (rather than skim) your memo or letter and take action. Take a look at these examples: Here's a list of some long, heavy words to avoid and substitutions:

<b>Instead of:</b>	<b>Use:</b>	<b>Instead of:</b>	<b>Use:</b>
accommodate	serve	observe	see
advise	tell	originated	began
affirmative	yes	personnel	people
approximately	about	precipitated	caused
cognizant	know	pursuant to	under
concerning	about	remunerate	pay
endeavor	try	require	need
expedite	rush	retain	keep
facilitate	help	solicit	ask
generate	make	sufficient	enough
indicate	say	transpire	happen
in lieu of	instead	utilize	use
numerous	many		



Professional Services

# Why Personnel Staffing...?

**Our thorough screening process helps locate Associates that have the ideal combination of skills, attitude, and personality to thrive in a demanding professional environment.**

While industrial staffing searches are often about finding large numbers of people with quantifiable skills, professional staffing is quite the opposite. At Personnel Staffing **we understand** that when you come to us for assistance with a professional placement, you're looking for intangibles—the attitude, personality, and unique chemistry that complement a strong skill set and make someone the ideal fit for your office environment and your industry. With that in mind, we take extraordinary steps to search for top quality office professionals on your behalf—and to do it in a way that ensures optimal return on your search investment.

More than simply "filling the empty slots" in your organization, **we work with you** and key members of your staff to clearly define the skills, attributes, and talents of the person you seek. Together we build a detailed "candidate profile" which accurately describes these requirements.



**Experience** - Founded in 1981, one of Alabama's largest privately and minority owned human resource service companies

**Expertise** - Specializing in looking for ways of implementing flexible workforces and improving profitability

**Response** - Rapid Scalable implementation with "ASAP" Response

**Quality** - A continuous improvement quality process backed by a 100% Guarantee



**"Help is on the Way"** with a human resource company that provides solutions for your staffing needs. Personnel Staffing offers **Staffing Solutions** to our client organizations for any fill-ins, peak periods, projects or staffing entire functions ongoing to reduce cost. **Career Solutions** are available for direct hire or temp to hire needs. Personnel Staffing can fill fulltime key positions in organizations or provide a temporary associate on a temporary basis and our client's can hire the associate if they feel it is a good fit.

## American Staffing 2008: Uncharted Territory

Annual Economic Analysis Puzzles Through the Data and Explains the Trends

Staffing industry employment hit a new annual record high in 2007, and temporary and contract staffing average daily employment also set new record highs in the second and third quarters of last year. Moreover, 2007 was the first year in which third-quarter staffing employment exceeded three million, and it was the first year in which the three-million threshold had been crossed in any quarter other than the fourth.

In its most recent projections, the U.S. Bureau of Labor Statistics says that the employment services industry—which is primarily staffing—is expected to be the second largest job-growth industry in the U.S.

**The industry has been growing faster than the economy because of flexibility: Workers want it, businesses need it, and it's good for the economy.**

Jobs, flexibility, bridge to permanent employment, choice of alternative employment arrangements, and training—these are the benefits staffing firms offer to today's workers. Flexibility and access to talent—these are the benefits staffing firms bring to business clients. And jobs, labor market flexibility, efficient bridging to permanent jobs, and training—these are the benefits staffing firms bring to the economy.

We not only  
find **people**  
we find **solutions.**

## Some are born for **Success**

Hanah Cho | On the Job



### What do your birth order and astrology sign say about your career?

A lot regarding your career choices, according to a recent survey by job site Careerbuilder.com.

According to the survey, here are some of the professions you're likely to be drawn to, based on Zodiac signs:

#### Mission

To profitably grow our business, providing Unmatched Quality Service to our clients, Temporary Associates and Staff.

#### Objectives

+ Exceed our client's expectations

+ Match temporary associates to assignments that fit their skills with Compensation that exceeds industry averages

+ Provide our staff with superior training and support tools that are the most outstanding in the staffing industry

•**Aquarius**: Sales, military, engineering, mechanic, food preparation, facilities management and transportation.

•**Pisces**: Social work, personal care, IT, facilities management and mechanic.

•**Aries**: Government, construction, hotel/recreation, IT, education and transportation.

•**Taurus**: Nursing, engineering, attorney/judge, marketing/public relations and higher education.

•**Gemini**: Art/design/architecture, nursing and personal care, sales, law enforcement, firefighter and machine operation.

•**Cancer**: Government, legal services, advertising, higher education, machine operation, transportation and military.

•**Leo**: Government, legal services, art/design/architecture, engineering, entertainment, real estate and education.

•**Virgo**: Social work, sales, hotel/recreation, editing/writing and food preparation.

•**Libra**: Social work, government, advertising, machine operation, law enforcement, firefighter, sales and education.

•**Scorpio**: Legal services, engineering, science, education, construction and skills trades.

•**Sagittarius**: Editing/writing, marketing/PR, entertainment, hotel/recreation, IT and military.

•**Capricorn**: Art/design/architecture, nursing, science, IT, sales, farming and food preparation.



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**S·T·A·F·F·I·N·G**  
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